

Exhibit 74

CHAPTER 2

Kenneth Loo <ken@chapter2agency.com>

Hermès 'MetaBirkins' NFTs Sell for Record Prices — Fashion NFTs Hermès Birkin Bags

5 messages

Kenneth Loo <ken@chapter2agency.com>

Sat, Dec 18, 2021 at 1:24 PM

To: alyssa.kelly255@gmail.com, Clara Jeon <clara@chapter2agency.com>

Cc: Mason Rothschild <mase@masonrothschild.com>

Alyssa:

Resending this email.

We represent artist Mason Rothschild, the artist behind MetaBirkins.

We need this article corrected immediately.

www.lofficielusa.com/fashion/hermes-metabirkins-nfts-collection

Hermes did not create this NFT, this was created by Mason Rothschild.
Please see the attached official press release.

Can this be repaired ASAP?

Ken

+++

Kenneth Loo

CEO / Co-Founder

Chapter 2

New York | Los Angeles | Miami

chapter2agency.com

[@chapter2agency](https://twitter.com/chapter2agency)

Required Reading:

Forbes

HighSnobiety Podcast

Fashionista

**Exhibit
65**



PRESS RELEASE_ ARTIST MASON ROTHSCCHILD UNLEASHES 100 "METABIRKINS" NFTS DURING ART BASEL MIAMI 2021.pdf

377K

Alyssa Kelly <alyssa.kelly255@gmail.com>

Sat, Dec 18, 2021 at 1:26 PM

To: Kenneth Loo <ken@chapter2agency.com>

Cc: Clara Jeon <clara@chapter2agency.com>, Mason Rothschild <mase@masonrothschild.com>

Apologies for the delayed response. We amended the post yesterday. Please see the updated version: <https://www.lofficielusa.com/fashion/hermes-metabirkins-nfts-collection>

[Quoted text hidden]

Mason Rothschild <mase@masonrothschild.com>

Sat, Dec 18, 2021 at 1:29 PM

To: Alyssa Kelly <alyssa.kelly255@gmail.com>

Cc: Kenneth Loo <ken@chapter2agency.com>, Clara Jeon <clara@chapter2agency.com>

Hello Alyssa,

This is not amended. The headline still reads:

"Hermès 'MetaBirkin' NFTs Sell for Record Prices"

Sub — "Artist Mason Rothschild's new line of exclusive Hermès Birkin bags combine digital entrepreneurship with a more sustainable vision."

This is not an **Hermes Birkin Bag NFT**.

Best,

MASON ROTHSCHILD

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Sent via [Superhuman](#)

[Quoted text hidden]

Alyssa Kelly <alyssa.kelly255@gmail.com>

Sat, Dec 18, 2021 at 1:41 PM

To: Mason Rothschild <mase@masonrothschild.com>

Cc: Kenneth Loo <ken@chapter2agency.com>, Clara Jeon <clara@chapter2agency.com>

Hi Mason,

Thank you for clarifying. The post has been updated again to reflect this. <https://www.lofficielusa.com/fashion/hermes-metabirkins-nfts-collection>

-Alyssa

[Quoted text hidden]

Mason Rothschild <mase@masonrothschild.com>

Sat, Dec 18, 2021 at 1:42 PM

To: Alyssa Kelly <alyssa.kelly255@gmail.com>

Cc: Kenneth Loo <ken@chapter2agency.com>, Clara Jeon <clara@chapter2agency.com>

Last request,

Is it possible to change the URL slug.

Best,

MASON ROTHSCHILD

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Sent via [Superhuman](#)

On Sat, Dec 18, 2021 at 10:41 AM, Alyssa Kelly <alyssa.kelly255@gmail.com> wrote:

Hi Mason,

Thank you for clarifying. The post has been updated again to reflect this. <https://www.lofficielusa.com/fashion/hermes-metabirkins-nfts-collection>

-Alyssa

On Sat, Dec 18, 2021 at 1:29 PM Mason Rothschild <mase@masonrothschild.com> wrote:

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Best,

[Quoted text hidden]

[Quoted text hidden]